

# CAMPBELL COUNTY LODGING TAX JOINT POWERS BOARD

Curtis Burdette, Chair  
Deb Schroeder, Member  
Mary Beth Flanders, Member

Ken Barkey, Vice Chair  
Paula Strohschein, Member

Kasie Wanke, Secretary/Treasurer  
Betsy Jones, Member  
Jessica Seders, Executive Director

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## CAMPBELL COUNTY LODGING TAX JOINT POWERS BOARD

### MEETING AGENDA

Thursday, June 18, 2020 3:00PM

GAMB Ponderosa Room

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|-------|---|-------------|
| I.    | <b>CALL TO ORDER</b>  | 3:00-3:01pm |
| II.   | <b>INTRODUCTION OF GUEST: Kurt Box, Adbay</b>   | 3:01-3:02pm |
| III.  | <b>QUARTERLY COUNTY COMMISSION UPDATE</b> <ul style="list-style-type: none"><li>Financials – Lodging Tax Year-End Numbers</li><li>COVID Impact</li><li>10% MOU Account Fund Balance</li><li>2% Lodging Tax, November Ballot</li><li>Visitors Center Relocation</li><li>Annual Report Video</li><li>Other:</li></ul>   | 3:02-3:32pm |
| IV.   | <b>APPROVAL OF CONSENT AGENDA (Tabs 1-3)</b> <ul style="list-style-type: none"><li>Meeting Agenda (Tab 1)</li><li>Payment Vouchers</li><li>May 28, 2020 Meeting Minutes (Tab 2)</li><li>Treasurer’s Report-<ul style="list-style-type: none"><li>Lodging Tax Distribution Detail Report YTD (Tab 3)</li><li>Bank Account Balances:<br/>As of 5-31-20: Checking \$64,196.63; Registration Account \$0.15. TOTAL \$64,196.78. WGIF CD’s TOTAL \$245,000; WGIF CD2 (10%) TOTAL \$200,877.54; WGIF Bank Account \$74,434.66. GRAND TOTAL \$584,508.98*. *Includes \$517.00 Scholarship Fund. 10% MOU Savings Account Balance \$22,486.28. <b>ALL ACCOUNTS GRAND TOTAL \$606,995.26.</b></li></ul></li><li>May 2020 Financials</li><li>Executive Director’s Report- May/June</li><li>Sales and Event Coordinator’s Report- May/June</li><li>Office Manager/Marketing Reports- May/June</li></ul> | 3:32-3:40pm |
| V.    | <b>BOARD MEMBER COMMENTS</b>  | 4:40-4:45pm |
| VI.   | <b>NEW BUSINESS</b> <ul style="list-style-type: none"><li>Kurt Box – Adbay Marketing Strategy</li></ul>   | 4:45-5:00pm |
| VII.  | <b>OLD BUSINESS</b> <ul style="list-style-type: none"><li>New Building Location</li><li>Optional Lodging Tax Ballot/PAC Update</li><li>DestinationNEXT Surveys/Findings and Strategic Plan Report-out Discussion</li></ul>  | 5:00-5:45pm |
| VIII. | <b>VISITOR COMMENTS</b>   | 5:45-5:50pm |
| IX.   | <b>EXECUTIVE SESSION (If Required)</b>  | 5:50-       |
| X.    | <b>ADJOURN</b>  |             |

Next Lodging Tax Board Meeting- Thursday, September 17, 2020 @ GAMB. 3pm Quarterly Commissioners Update, 3:30pm Lodging Tax Board Meeting