

CAMPBELL COUNTY LODGING TAX JOINT POWERS BOARD

Curtis Burdette, Chair
Deb Schroeder, Member
Mary Beth Flanders, Member

Ken Barkey, Vice Chair
Paula Strohschein, Member

Kasie Wanke, Secretary/Treasurer
Betsy Jones, Member
Jessica Seders, Executive Director

CAMPBELL COUNTY LODGING TAX JOINT POWERS BOARD

MEETING AGENDA

Thursday, June 15, 2020 3:00PM

GAMB Ponderosa Room

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| I. | CALL TO ORDER | 3:00-3:01pm |
| II. | INTRODUCTION OF GUEST: Kurt Box, Adbay | 3:01-3:02pm |
| III. | QUARTERLY COUNTY COMMISSION UPDATE <ul style="list-style-type: none">Financials – Lodging Tax Year-End NumbersCOVID Impact10% MOU Account Fund Balance2% Lodging Tax, November BallotVisitors Center RelocationAnnual Report VideoOther: | 3:02-3:32pm |
| IV. | APPROVAL OF CONSENT AGENDA (Tabs 1-3) <ul style="list-style-type: none">Meeting Agenda (Tab 1)Payment VouchersMay 28, 2020 Meeting Minutes (Tab 2)Treasurer’s Report-<ul style="list-style-type: none">Lodging Tax Distribution Detail Report YTD (Tab 3)Bank Account Balances: As of 4-30-20: Checking \$75,078.19; Registration Account \$0.15. TOTAL \$75,078.34. WGIF CD’s TOTAL \$245,000; WGIF CD2 TOTAL \$200,797.92. GRAND TOTAL \$520,876.26*. *Includes \$517.00 Scholarship Fund. 10% MOU Savings Account Balance \$19,626.02. ALL ACCOUNTS GRAND TOTAL \$540,502.28.May 2020 FinancialsExecutive Director’s Report- May/JuneSales and Event Coordinator’s Report- May/JuneOffice Manager/Marketing Reports- May/June | 3:32-3:40pm |
| V. | BOARD MEMBER COMMENTS | 4:40-4:45pm |
| VI. | NEW BUSINESS <ul style="list-style-type: none">Kurt Box – Adbay Marketing Strategy | 4:45-5:00pm |
| VII. | OLD BUSINESS <ul style="list-style-type: none">New Building LocationOptional Lodging Tax (1% or 2%) Ballot/PAC UpdateDestinationNEXT Surveys/Findings and Strategic Plan Report-out Discussion | 5:00-5:45pm |
| VIII. | VISITOR COMMENTS | 5:45-5:50pm |
| IX. | EXECUTIVE SESSION (If Required) | 5:50- |
| X. | ADJOURN | |

Next Lodging Tax Board Meeting- Thursday, June 18, 2020 at 3:00pm with County Commissioners, 3:30pm BOD Meeting, GAMB Ponderosa Room ~ Kurt Box from Adbay, upcoming marketing strategy