

CAMPBELL COUNTY LODGING TAX JOINT POWERS BOARD

Curtis Burdette, Chair

Deb Schroeder, Member (called in)

Mary Beth Flanders, Member

Ken Barkey, Vice Chair

Paula Strohschein, Member

Kasie Wanke, Secretary/Treasurer

Betsy Jones, Member

Jessica Seders, Executive Director

CAMPBELL COUNTY LODGING TAX JOINT POWERS BOARD

Meeting Minutes

Thursday, May 28, 2020 3:30PM

GAMB Ponderosa Room

- I. Chair Curtis Burdette called to order the organizational meeting of the Campbell County Lodging Tax Joint Powers Board at 3:33pm.
- II. Vice Chair Ken motioned to approve the Consent Agenda. Board Member Mary Beth seconded the motion. Motion carried 7-0.
 - Meeting Agenda (Tab 1)
 - Payment Vouchers
 - March 19, 2020 Meeting Minutes (Tab 2)
 - Treasurer's Report-
 - Lodging Tax Distribution Detail Report YTD (Tab 3)
 - Bank Account Balances:
 - As of 4-30-20: Checking \$75,078.19; Registration Account \$0.15. TOTAL \$75,078.34. WGIF CD's TOTAL \$245,000; WGIF CD2 TOTAL \$200,797.92. GRAND TOTAL \$520,876.26*. *Includes \$517.00 Scholarship Fund. 10% MOU Savings Account Balance \$19,626.02. ALL ACCOUNTS GRAND TOTAL \$540,502.28.
 - March & April 2020 Financials
 - Executive Director's Report- April & May
 - Sales and Event Coordinator's Report- April & May
 - Office Manager/Marketing Reports – April & May
- III. Board Member Comments to Report: The board talked briefly how COVID-19 is currently affecting their businesses.
- IV. New Business:
 - 2020/21 Draft Budget Approval – The board reviewed each line item carefully. The budget was adopted with the removal of the 3% Employee Retirement line item. The board agreed that it was not the time to add an expense like this at a time that we are currently experiencing with COVID. If things end up not as bad, they will review this line item in January 2021 and instate it retroactively. Board Member Betsy made a motion to approve the 2020/21 budget with the above omission, board Secretary/Treasurer Kasie seconded. Motion carried 7-0.
 - 1 Grant Request Approval: Girls Fastpitch Softball (Tab 4) – Board member Paula made a motion to approve the grant at \$2000. Board member Mary Beth seconded. Motion carried 7-0.
- V. Old Business:
 - New Building Location – Jessica explained that she and Gail had been looking at commercial properties for sale and after much discussion with the Chamber exec board, the GMS board president and CVB board president, the Chamber offered for the CVB to move in their current location. Jessica shared a spreadsheet showing the cost savings if the CVB and Chamber shared their space. With no changes immediately the CVB would save almost \$3000 per month. In the future there could be the opportunity to share staff which could save the CVB over \$21,000. After discussion board member Mary Beth made a motion for the CVB to move in with the Chamber. Board Vice Chair Ken seconded. Motion carried 7-0.
 - Corona Virus Impact – Discussion was held during board member comments.
 - Update on special Session Bills
 - i. Jessica explained that there could be a possibility of the Wyoming Office of Tourism offering grant money to offset the impact of COVID to DMOs/CVCBs. We should know by the beginning of June, if awarded monies would need to be expended by the end of Dec.

- Optional Lodging Tax (1% or 2%) Ballot/PAC Update – Jessica explained that she has been slowly talking with officials but the COVID closing and social distancing requirements as well as the negative impact on businesses has made the discussions more sensitive than usual. We need to keep moving forward with the discussions and the board will need to help in the public as much as possible while staying in compliance as board members. Paperwork has to be filed by July.
- DestinationNext Surveys/Findings and Strategic Plan Report-Out Discussion – Curtis explained he would like to start to work on this but also understands there is a lot happening right now.

VI. There were no visitors/comments to report.

VII. There was no Executive Session required.

VIII. The meeting was adjourned at 5:16pm.

2020/21 Public Budget Hearing/Adoption – Monday, June 15, 2020 at 6pm, County Commissioners Chambers
Next Lodging Tax Board Meeting- Thursday, June 18, 2020 at 3:30pm, GAMB Ponderosa Room

Minutes submitted by: Jessica Seders, Executive Director

Signed by: _____ Date: _____
 Curtis Burdette, Chairman

Signed by: _____ Date: _____
 Ken Barkey, Vice Chair